

Lozo
General

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UNCLAS

707 SEELY/ROUDABUSH FROM KRIEBEL HN175

REUR WA 131 ON PROPOSED DELETION OF MODE OF TRANSMISSION FROM

LOGOGRAPHS: BELIEVE STREAMLINING OF PRESS LOGOGRAPHS

DESIRABLE, PARTICULARLY IN CASE OF POINT-TO-POINT CIRCUITS

WHICH OFTEN ARE CUMBERSOME; HOWEVER, THIS ADVANTAGE

SHOULD BE WEIGHED AGAINST FOLLOWING THREE FACTORS:

(1) FIELD BUREAUS WILL BECOME UNABLE TO ANALYZE PRODUCTION IN TERMS
OF THE THREE TYPES OF EFFORT-MORSE, RADIOTELETYPE AND HELLSCHREIBER.

BELIEVE ECB CAN RESOLVE PRACTICAL PROBLEMS IN THIS AREA WITHOUT
SUCH STATISTICS.

(2) CONSUMERS MAY ENCOUNTER DIFFICULTY IN DIFFERENTIATING

PRESS MONITORING FROM PRESS SCRUTINY. DO NOT SEE MUCH

PRACTICAL NEED FOR THIS, BUT THERE MAY BE SOME PSYCHOLOGICAL VALUE

IN MAINTAINING EMPHASIS ON OUR MONITORING AS OPPOSED TO PRESS
SCRUTINY.

(3) DIFFICULTY IN IDENTIFYING SOURCE MATERIAL IN BUREAU FILES WHEN

A QUERY IS SENT FIELD. THIS WOULD ONLY BE A SLOWDOWN, SINCE

CHOICES ARE LIMITED. PRENSA LATINA, FOR EXAMPLE, IS EITHER

MORSE OR RTTY; NCNA HAS THREE POSSIBILITIES BUT FEW

BEAMS AT ANY ONE BUREAU; TASS HAS FOUR MODES, INCLUDING VOICE

DICTATION, AND IT WOULD BE NECESSARY TO INSURE BEAM ALWAYS

INCLUDED IN ORDER TO KEEP REFERENCE EFFORT AT A REASONABLE

LEVEL.

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